

Driver Profiler

Web-based risk management tool driver safety



Working in partnership with AIG Europe Limited

The Driver Profiler is a risk profiling tool to help businesses improve their at-work drivers, reduce accidents and save costs. The tool identifies each driver's level of accident risk and makes suggestions to improve their road safety. It also provides managers with a comprehensive reporting suite so they can target coaching and risk management at the most vulnerable areas.

Scientifically researched and developed with the Transport Research Laboratory (TRL) the Driver Risk Profiling Tool is completely independent and scientifically verified. It analyses a wide range of variables for each driver including: type of vehicle, average mileage, accident history, state of mind while driving and knowledge of the Highway Code. The results are analyzed and cross referenced to test the truthfulness of drivers' responses.

The Driver Profiler is freely available to AIG Insurance Fleet Protector policyholders to use with any of their employees who drive a vehicle that is insured by AIG.

Survey Questionnaire

Driver Risk Profiling Tool - Commercial V2 - Questionnaire

SECTION F: Road Signs

These questions test your knowledge of traffic signs. (Page 13 of 17)
Please select which letter is most accurate. There is only one correct answer.

F1



- A. A series of bends
- B. Double bend
- C. Double bend, first left then right
- D. End of contra flow – return to other carriageway

F2



- A. End of speed limit
- B. No waiting
- C. No stopping
- D. No entry

F3



- A. Direction to Hospital
- B. Ahead only
- C. One way traffic
- D. Diverted traffic



Helping drivers improve

The online questionnaire takes around 20 minutes. Once the driver has completed the questionnaire, the Driver Profiler generates an immediate downloadable report. This includes the driver's risk level and pointers to help improve the driver's at-work driving.

Helping managers target training and risk improvements

Managers are then provided with a secure, composite reporting suite of all their drivers' results, which can be analyzed and filtered by different variables to help pinpoint high risk areas in their company's driving exposures. The drill down facility means that managers can zone in on individual drivers' responses.

If you would like to evaluate the Driver Profiling Tool please contact Human Focus and we will provide you with a more detailed demonstration.

An aerial, high-angle photograph of a traffic jam on a multi-lane road. The cars are packed closely together, with a white text box overlaid on the center-right portion of the image. The text box contains the text: "Managers can 'drill down' to individual driver responses". The cars are in various colors, including white, blue, and red. The road has white dashed lane markings and a crosswalk with white stripes.

Managers can “drill down” to individual driver responses



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